



Ivey Media, LLC Launches New Eight-Show Podcast Network and Opens Registration to Aspiring Podcasters For Upcoming Course

In celebrating the 500th episode of “The Happy Hour with Jamie Ivey,” Ivey Media announced its podcast collective, Ivey Media Podcasts, including shows from Preston Perry and Jackie Hill Perry, Toni Collier, Lisa Whittle, Vivian Mabuni, and Angie Elkins

AUSTIN, Texas – June 2022 – [Ivey Media, LLC](#), a media company committed to creating content that encourages, recently announced the launch of its new podcast network, Ivey Media Podcasts (IMP). Ivey Media is thrilled to work alongside IMP’s hosts to provide consulting, coaching, advertising sales, and podcast production support.

Shows in the IMP network include:

- [“Thirty Minutes With The Perrys”](#) – Preston Perry and Jackie Hill Perry bring their humor, honesty, and insight into conversations on everything from relationships and theology to politics, race, and parenting. Season four of the show is now available on all podcast streaming platforms.
- [“Still Coloring”](#) with Toni Collier – Toni Collier, author, speaker, and founder of Broken Crayons Still Color, invites you to lean into the stories of women and men that uncover their brokenness and practically show how they rebuilt their lives with hope and grit. Season one launches in July.
- [“Ministry Strong”](#) with Lisa Whittle – Ministry Strong founder Lisa Whittle will be joined by rotating seasonal co-hosts to talk about relevant and tough issues related to culture and the church that affect ministry leaders, their families, and those they influence. When the show launches this fall, Lisa’s co-host will be theologian and ministry leader Joel Muddamalle.
- [“Launch”](#) with Jamie Ivey and Lisa Whittle – Launching your kid into the world is no joke, whether you're sending your kid to kindergarten or off to college. Some days we wonder if we’ve done anything right. One thing is for sure: we

all want to do it well. Jamie and Lisa are here to help in your parenting journey. Season one launches this fall.

- [“Someday is Here”](#) with Vivian Mabuni – Vivian Mabuni has carved out a space for Asian American & Pacific Islander (AAPI) women to explore and validate experiences lived in both Eastern and Western worlds. Each episode will celebrate AAPI heritage and highlight history as AAPI journeys are explored – aspects of pride and those of pain. Season four launches this fall.
- [“Chatologie”](#) with Angie Elkins – Since 2017, Chatologie has welcomed guests who share the stories of how God has been present in their lives, what they are working on currently, or how their ministry is going out into the world. Chatologie is a connector of friends, faith and fun...and feels like a few minutes spent with your most inspiring friends. New episodes release in August.

In addition to the launch of these shows, Ivey Media has also opened registration for “I Am A Podcaster: The Course,” which will be available to aspiring podcasters beginning August 2. The course will cover the following: the ideal timeline for launching a podcast; considerations for podcast artwork, gear, and recording space; the basics of editing; crafting the perfect trailer; and podcast distribution across listening platforms. Individuals can [pre-order the course](#) for \$499, or [join the interest list](#) to learn more and make a purchase decision at a later date.

Interested in advertising with Ivey Media? We’d love to hear from you. Reach out [here](#).

About Ivey Media, LLC

[Ivey Media, LLC](#) is a media company committed to creating content that encourages. We believe that stories change the world, and podcasts change the world one listener at a time. Co-founder Jamie Ivey has been hosting “The Happy Hour with Jamie Ivey” since 2014. In 2022, the Ivey Media team announced its new podcast network, Ivey Media Podcasts (IMP), which includes an inaugural lineup of eight shows. IMP is a community of podcasters dedicated to creating and producing shows that challenge and inspire listeners toward something bigger than themselves. Ivey Media provides consulting, coaching, advertising sales, and production for all members of the podcast collective.

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